

Leaders Building Leaders III

Welcome to Session 3



Sign In



LBL I Recap



What We Covered:

- Introduction to NSBE & Leadership Fundamentals
- NSBE History, Structure, and Core Leadership Qualities
- Brainstorming for Leaders in Action Week

Key Takeaways:

- Leadership is about adaptability, problem-solving, and teamwork.
- Leaders in Action Week will give us hands-on leadership experience.
- Communication and event logistics are crucial for success.

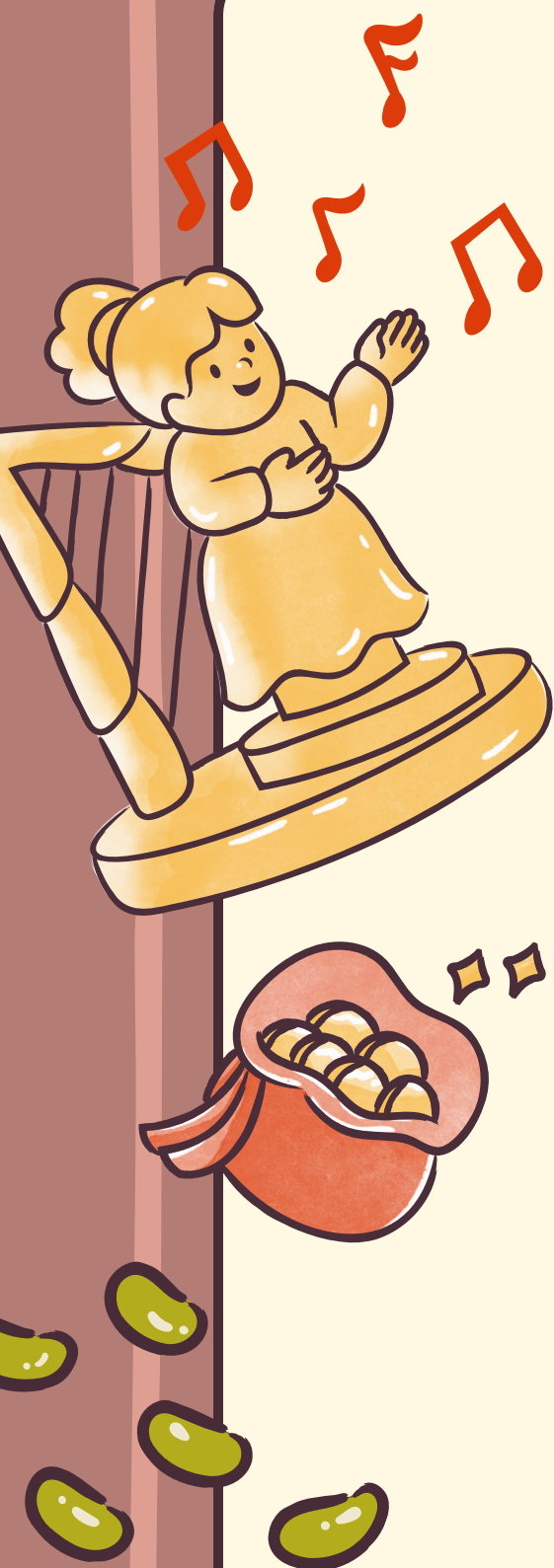
LBL II Recap

What We Covered:

- Explored leadership styles and core leadership traits through group discussion.
- Practiced public speaking using the 3 P's: Preparation, Projection, and Presence.
- Learned essential components of event planning, budgeting, and marketing.
- Formed groups to begin planning events.

Key Takeaways:

- Great leaders communicate effectively, adapt quickly, and lead with empathy.
- Event success relies on strong logistics, clear goals, and consistent promotion.
- Leaders in Action Week offers a hands-on opportunity to apply leadership and collaboration skills in real-time event planning.



Homework Update

Assignment from Session 2:

Each team must submit a detailed event proposal that includes:

- Event Name & Description
- Target Audience & Goals
- Budget & Logistics Planning
- Marketing Strategy
- Success Metrics (How will impact be measured)

Submit via email with the subject line:

“LBL Homework 2 – [Team Name] Proposal”

Due Date: April 3rd (Day of Session 3)

Discussion:

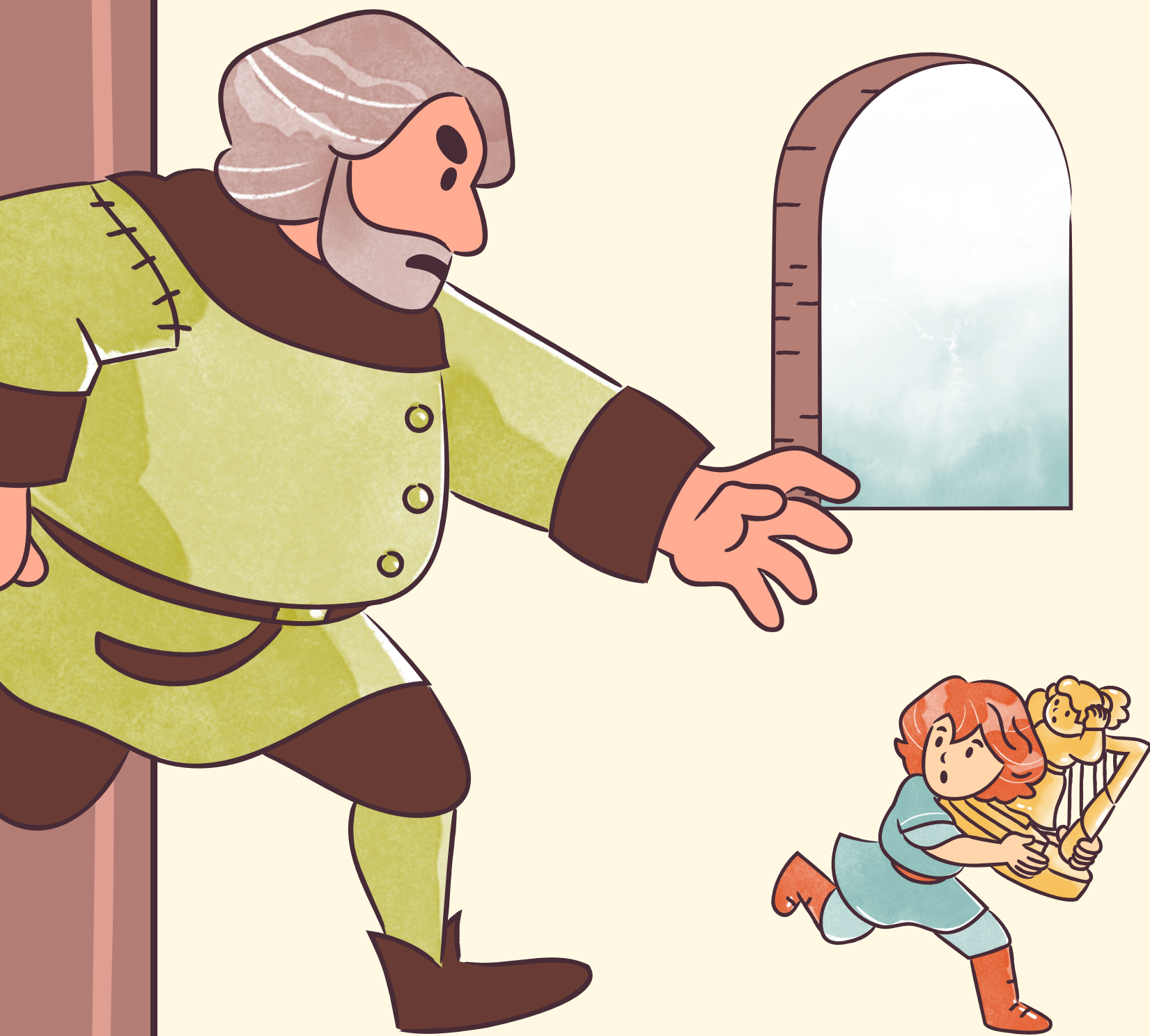
- What was the most challenging part of building your proposal?
- How did your team divide responsibilities and collaborate?
- What leadership skills did you use or notice within your group?



Agenda

- Icebreaker
- Time Management as a Student Leader
- Balancing NSBE, Classes & Life
- Managing Timelines & Event Schedules
- Group Activity: Crisis Control
- Final Event Proposals Presentations
- CEO Comments
- Final Reflections & Program Close
- Final Assessment Overview





Icebreaker – Crisis Center

Instructions:

- In your assigned teams, you' ll be handed a NSBE event crisis scenario.
- You have 120 seconds to discuss and develop a response.
- Your group will present your plan in 60 seconds or less.

Time Management as a Student Leader

Why It Matters:

- You are managing people, meetings, emails, assignments, and events
- Your time is your greatest currency

Key Tools & Tips:

- Google Calendar, Notion, Trello
- Color-code by priority
- Block off focus time & avoid overlap

Ask Yourself: How do I keep myself accountable?



Balancing NSBE, Classes & Life

The Truth: You can't be everywhere, all the time.

Discussion Points:

- How to avoid burnout
- Saying "no" with intention
- Planning your semester in advance





Managing Timelines & Event Schedules



Why It Matters: Events don't run on vibes. They run on schedules.

Your Event Planning Timeline Should Include:

- Event date → work backward
- RSVP form and promo dates
- Speaker/vendor confirmations
- Final walk-through and prep
- Contingency plan for every major element

Mini Prompt: What's your biggest event planning pet peeve?



**Final Event
Proposal
Presentations**





Comments and Questions



Final Assessment Overview



Your final assessment will be a quiz based on content from:

- Session 1: Leadership Styles & NSBE Structure
- Session 2: Public Speaking & Event Logistics
- Session 3: Time Management & Crisis Response

Due Date: Wednesday, April 8th

Format: Google Form Quiz

Question Types:

- Multiple Choice
- Short Answer
- Scenario-Based Thinking

What We're Looking For:

- Your understanding of the key lessons
- Your ability to apply what you've learned
- Your insight as a future leader in NSBE



Final Reflections & Close

